

CONSCIOUS LEARNING COHORT

Indiana's Leadership Network for Conscious Capitalism



THE JOURNEY BEGINS APRIL 2022



Level Up Your Leadership

Indy's Conscious Learning Cohort (CLC) connects business leaders striving to advance the practice of Conscious Capitalism in their companies.

Members gain strategies for using business as a force for good through a yearlong series of facilitated workshops, discussions, and case studies. Leaders experience conscious business practices in action through exclusive inside access to top Central Indiana companies.

CLC pairs on-the-ground training with a unique peer network and implementation support to foster real-time change and business transformation.

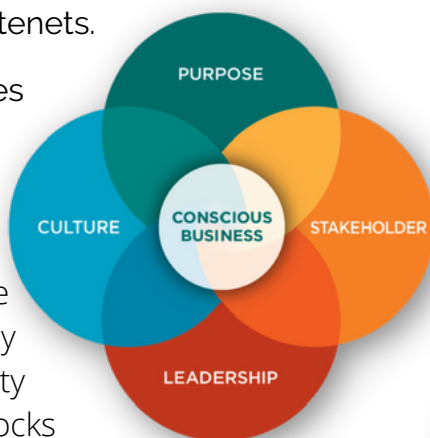
Purpose Beyond Profits

There is a better way to be a capitalist.

Conscious Capitalism is a philosophy based on the simple idea that when practiced consciously, business elevates humanity. Conscious companies contribute to a better world for all stakeholders by embracing four key tenets.

Conscious companies benefit too:

- Less turnover
- More innovation
- Increased revenue
- Higher productivity
- Better brand loyalty
- Outperforming stocks



"Why Become a Conscious Company," Conscious Company Magazine, October 2017, <https://tinyurl.com/6z6ckz93>

Membership Benefits

- Limited to 20 senior business leaders
- Peer networking and collaboration
- Bi-monthly trainings and site visits
- Professionally facilitated meetings
- Mentoring & implementation support
- Research benchmarking
- Books and learning guides
- Breakfast and materials

Qualifications

- Cost: \$1000.00/year
- Ability to track and share business data
- One executive endorsement from current employer
- Project implementation authority
- Program dates: Apr. 19, Jun. 21, Aug. 16, Oct. 18, Dec. 6, Feb. 21 ('23)



Apply at: indianapolis.consciouscapitalism.org/conscious-learning-cohort