

Directions for use:

ASSESSING OUR STAKEHOLDER ORIENTATION



Who should be given this worksheet?

Any member of your team you'd like to have evaluate your stakeholder orientation and how you work with your stakeholders.

What to provide them with?

Your stakeholder map for reference.

What to do once complete?

- Add up the total score of each sheet
- Calculate your average score (add up the total of each sheet and divide by the number of worksheets completed)

Line 1: Total Number of Worksheets Completed _____

Line 2: Aggregate Total _____

Line 3: Average Score _____

Line 1 divided by Line 2 = Line 3

Considering Your Average Score:

40-32 You're doing great and your team believes you are very stakeholder oriented!

32-24 Consider which key stakeholder relationship needs the most attention and what you can do to improve these relationships.

24-16 Identify the 2 or 3 relationships that are in the most need of a refresh and reorientation within your strategy.

16-8 Gather your team and dive into some deep work on your the way your organization works with all of its stakeholders in all aspects of the organization.

Note: This assessment is designed to help you get a better idea about how your team feels about your Stakeholder Orientation strategy. It's just a guide to help you determine next steps for building a stronger Stakeholder Orientation model and is not intended for any other purposes.



